



OUR URBAN CANOPY IS DYING

Here's how you can help save it.



TreePeople

Our urban canopy is in a crisis.

**From 2000 to 2021
alone, Los Angeles lost
11% of its overall
tree canopy.**

And according to the city's
Urban Forestry Division,
we could lose around HALF
of the trees we have left
over the next four decades.



Why is this happening? Well, life in the big city is tough for a tree. In urban environments, trees have to contend with:

Unhealthy soils
Extreme heat
Irregular watering
Poor pruning
Limited root space
And the threat of development.

But we **NEED** our trees.
In addition to making our city more beautiful and biodiverse, **they are critical infrastructure that provide life-saving shade, capture water, clean the air, improve our soil, and so much more.** So how can we save our urban canopy?





CARE FOR OUR TREES

Trees are living things, and just like us, they need ongoing care to survive and thrive. Here at TreePeople, **we water, mulch, and weed around the trees we plant for years after they are planted** with the help of our wonderful volunteers.

But we don't have a project in every area, and mature trees need love just as much as the newly planted ones! If you see trees struggling in your neighborhood, **consider starting your own community tree care team to provide them with regular care.** Learn how at the link in bio!

PROTECT OUR TREES

There are many misconceptions about how and when to properly trim a tree. This leads to rampant over-pruning, which can weaken trees and leave them susceptible to disease.

We recommend **leaving pruning up to tree care experts**, and spreading the word about the dangers of aggressive pruning techniques like **topping**, which can permanently reduce a tree's canopy or even lead to death. Learn how you can help **#StopTheTop** at the link in bio!





ADVOCATE FOR OUR TREES

In LA, some of our most important native trees are already protected under the city's Protected Tree Ordinance, **which bans individuals from removing or relocating specific trees and shrubs without a special permit.**

Getting to know these protections can help us safeguard our existing trees. However, it's also important that **we continue to advocate for a more tree-friendly city overall**, with plenty of room for a healthy, diverse canopy to thrive. Learn how we can design a more tree-friendly city at the link in bio!



TreePeople



Planting new trees is a big part of what we do here at TreePeople, but it's just as critical to preserve and protect the trees we already have. That's why we're urging YOU to take action, before it's too late!

Find a roundup of all of our resources for how you can help **SAVE OUR URBAN CANOPY** at the link in bio!