



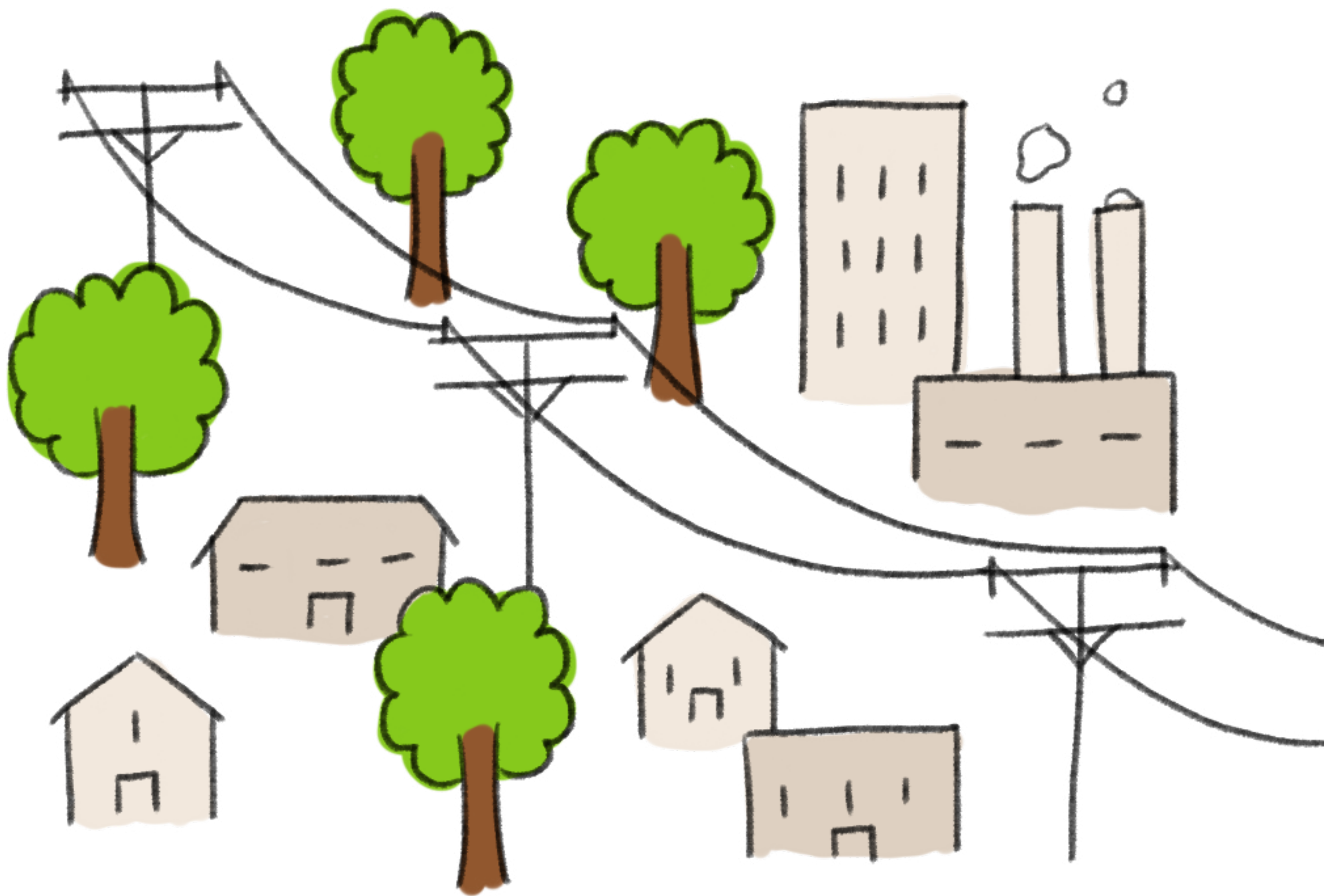
TreePeople



Benefits of Trees

**How *TREES*
Help Conserve
Energy Usage**

What if there was a way to cut down on your utility bills—and improve our ecosystem at the same time?



Great news! Trees are a great option for reducing household energy needs, and can help reduce emissions too.

Here's how it works →

During the summer, trees shade homes and cool the surrounding air via evaporation, **reducing the need for air conditioning by up to 30 percent.**

In winter they can also act as **windbreaks,** decreasing the need for you to turn on your heater and cutting heating costs by **10% or more.**

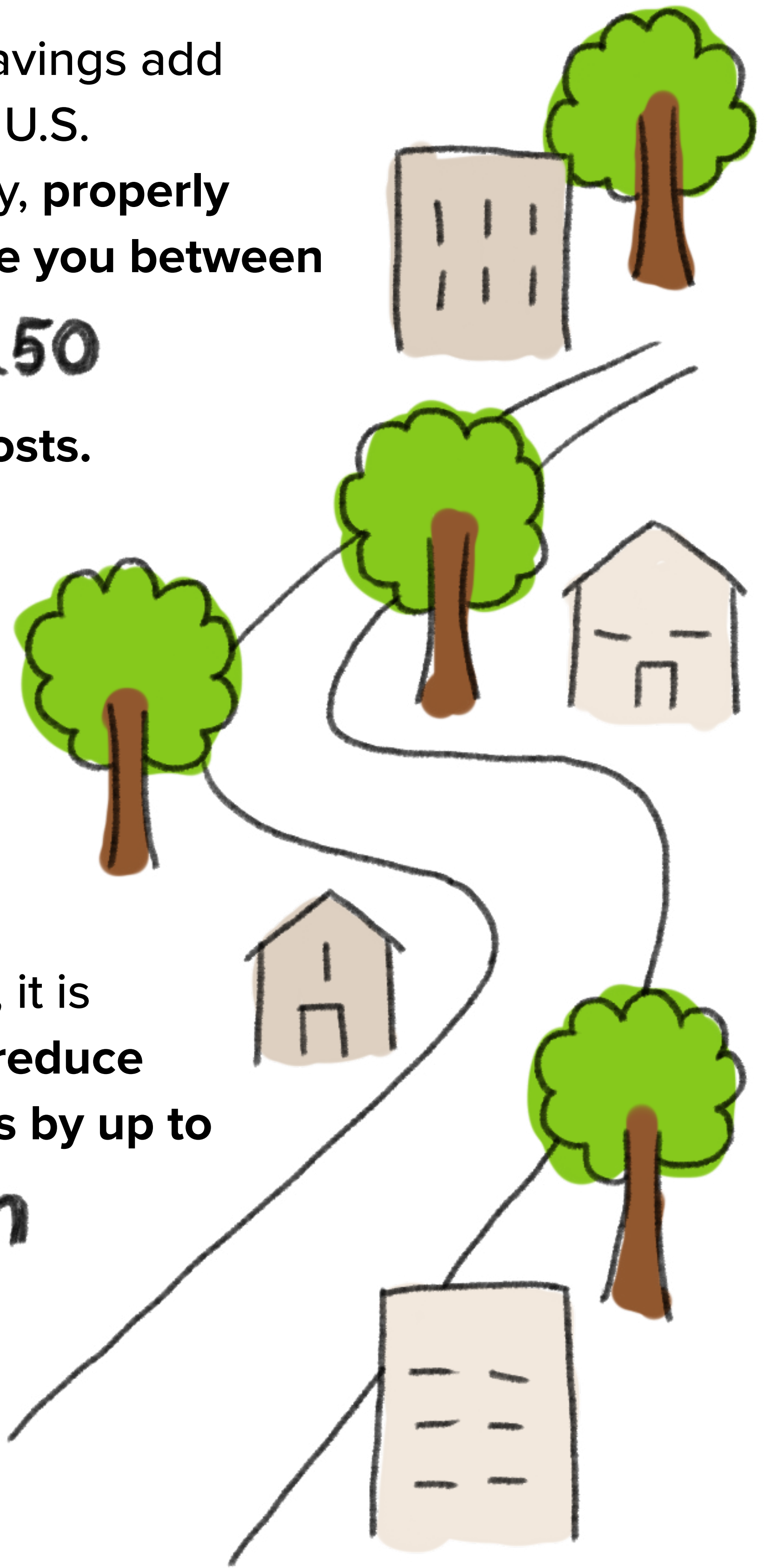


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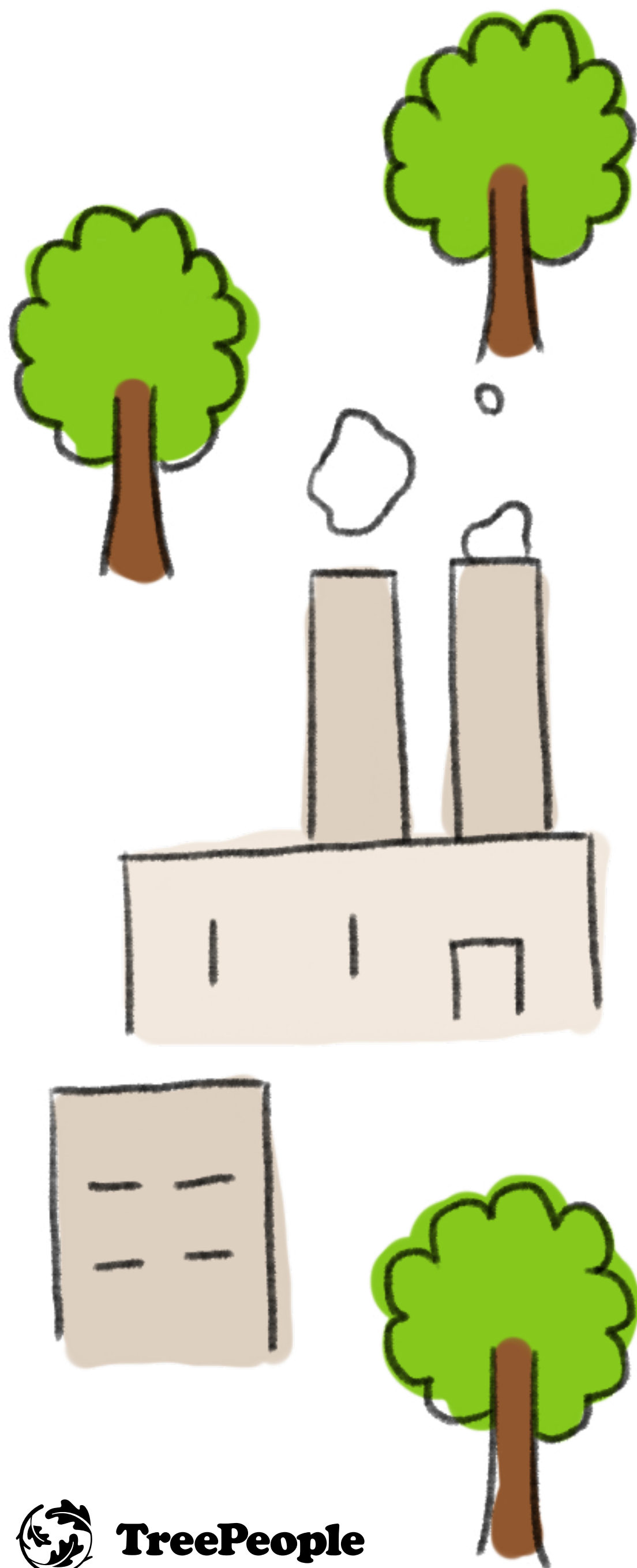
All of those energy savings add up—according to the U.S. Department of Energy, properly placed trees can save you between **\$100 and \$250** annually in energy costs.



In Los Angeles alone, it is estimated that trees reduce building energy costs by up to **\$10.2 million** per year!



And the best part is, reducing utility usage doesn't just cut down on your bills—it decreases your carbon footprint, too.



In addition to being a natural carbon sink, **trees can help reduce emissions from power plants by decreasing energy usage overall.** Nationwide, trees help avoid more than 43 million metric tons of CO₂ emissions from power plants every year worth an estimated

\$3.9 billion

in avoided emissions and energy savings.

A win-win situation for you and the planet!

Trees aren't just pretty to look at—they are essential infrastructure that help keep our cities cool, combat climate change, and so much more.



That's why TreePeople
has committed to

**Rooting
for LA**

Trees aren't just pretty to

**28,000
new trees**

look at—they are essential
infrastructure that help

Head to the link in bio to learn more about how
you can join us in expanding our urban canopy—
and Rooting for LA—today.